



# RITA RODRIGUES

Graphic Designer & UX/UI Designer

## ABOUT ME

Degree in Graphic and Multimedia Design with a focus on visual design, UX/UI design, and digital communication. Experienced in client relations, combined with the creation of functional visual solutions centered on user experience (UX). Strong attention to detail, highly organized, and committed to usability, accessibility, and visual identity.

## CONTACTS

- 📞 (-351) 912 591 814
- ✉ aritanevesr@gmail.com
- 📍 Santa Clara, Coimbra
- 🏠 Category B e BI

## PERSONAL SKILLS

- Collaborative work with designers, developers, and clients (collaborative design).
- Problem-solving through critical thinking and design thinking methodologies.
- Attention to detail and visual consistency.
- Receptive to feedback, applying improvements in iterative design processes.
- Organized and efficient in managing time for creative projects.
- User-focused design (UX), emphasizing functionality and applying Gestalt principles.

## LANGUAGES

- Portuguese ●●●●●●●●●●
- English (BI) ●●●●●●●●●●

## WORK EXPERIENCE

- 11/2025 - 03/2026  
Store Associate, Intermarché Supermarket, Coimbra
- 11/2024 - 05/2025  
Store Associate, Continente Supermarket, Fórum Coimbra
- 02/2024 - 05/2024  
Design Intern, GrupoPIE Portugal, Póvoa de Varzim
- 06/2021 - 09/2023 (Summer)  
Retail Associate, Coviran Supermarket, Praia de Mira
- 03/2019 - 04/2021  
Content Creator, Personal YouTube Channel

## EDUCATION

- 09/2021 - 06/2024  
Bachelor's Degree in Multimedia Communication and Design, Coimbra Higher School of Education

## PREVIOUS ACTIVITIES

- Artistic Roller Skating  
1/2 years
- Swimming  
3 years

## SKILLS & ONLINE PORTFOLIO

- Illustrator
- Figma
- After Effects
- HTML/CSS

